

FOR IMMEDIATE RELEASE

Media Contact: Peggy Denney, (671) 483-9415

MEDIA RELEASE

**iRECYCLE LAUNCHES WEBSITE TO UP AWARENESS,
DISBURSES THIRD ROUND OF CHECKS TO GUAM SCHOOLS**

April 3, 2009 – DEDEDO, GU – A third round of checks totaling \$5,974.75 will be delivered to Guam schools this week as a result of a collective effort by students and the community that resulted in more than 20,000 pounds of aluminum cans for iRecycle.

The third container, which was shipped to the West Coast for processing in December, brought the total amount of cash raised for schools to \$44,666.14. A fourth container is expected to ship Thursday, April 9th.

To continue the success iRecycle has seen since the program's inception in 2007, the program has launched www.irecycleguam.com to make it easier for the community to find a bin and learn more about the effort.

“The launch of our Web site and disbursement of even more cash to Guam schools this week are two great accomplishments for iRecycle,” said Peggy Denney, program administrator. “Now people all over Guam – and the world – can see what we’re doing. And with checks continuing to come in, we know that it’s working. Our hope now is that Guam continues this effort by bringing their cans to schools listed on our Web site or directly to Pyramid Recycling and crediting one of our schools.”

What started as a vision between Anheuser Busch Recycling Corporation and Ambros Inc., is now the mission of eight businesses and more than 50 schools that have donated money, time and services to raise money for Guam students and help keep the island beautiful. Participating businesses include Ambros Inc., Anheuser Busch Asia Inc., Coca-Cola Guam, Foremost Foods, Subway, Glimpses of Guam Inc., South Pacific Petroleum Corporation, Matson Navigation Company, Perez Brothers Inc., Guahan Waste Control and Ernst & Young.

“The participation in the iRecycle program is already great, and our goal is to increase it even more,” said Rhaj Sharma, lead Web consultant at GuamWEBZ, which launched the new iRecycle Web site. “People can now go online to find out more about the program, see where they can donate cans, see photos from the program and even find out how they can adopt a school. Getting more support from the community and just getting our mission out there is what it’s all about.”

To date, disbursements to the schools have been based on volume of aluminum cans collected by students at each facility. After expenses incurred on the West Coast are deducted, schools receive net proceeds earned from the cans for their use.

The third container was filled with cans collected from 82 bins across the island, with an average weight of 201 pounds each. Agana Heights Elementary School was responsible for filling eight of the bins, and Astumbo Elementary led the pack with 352 pounds of cans collected at a school without a bin.

The first iRecycle bin was installed at St. John's School on Sept. 5, 2007. Since then, 41 have followed at 11 private schools, GCC, UOG, 27 public and two Navy DODEA schools.

About iRecycle

iRecycle is an island-wide program aimed at promoting recycling of aluminum cans as a means to give schools cash and keep Guam beautiful. Spearheaded by the Guam Business Partners for Recycling, the program utilizes private and public schools as sites for aluminum cans bins, giving access to the entire community. Ultimately, iRecycle wants to have all local businesses, agencies and organizations involved in the recycling effort. To learn more about how your business or organization can adopt a school, contact Peggy Denney at (671) 483-9415 or visit www.irecycleguam.org.